



DVD Release

Coach Rick Pitino: Basketball Fundamentals

Order Date	Available
Street Date	2003
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	825452500775
SKU #	DVD-00095



Format	DVD
Running Time	90 minutes
Rating	Not rated
Number of Discs	1
Production Year	2003
Country of Origin	USA

Synopsis

Improve your offensive game with the help of one of the most brilliant minds in coaching.

Learn practice techniques that will help you perfect your offensive moves from America's premier college basketball coach, Rick Pitino. The techniques are demonstrated by professional basketball players Reece Gaines and Walter McCarty along with Erik Brown and Muhammed Lasege. You'll be exposed to the same individual instruction skills that Coach Pitino has used to help many of the game's top talents reach their full potential while building championship programs.

Key Marketing & Selling Points

- Rick Pitino has posted a 449-159 collegiate coaching record
- Coached a National Championship team
- Has coached 19 seasons at the Division 1 level
- 20 of his former coaches or players are now coaches in a NCAA program